UG/PG (Revised Curriculum under NEP w.e.f. June 2023)

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3. Analyse Digital Strategy, Digital Policy and Digital Standards																

4. Critically view an organization's culture influences on its digital governance framework

	DETAILS OF SYLLABUS					
UNIT NUMBER	DETAILS	NUMBER OF LECTURES				
1	Basics of Digital Governance 1.1 Concept of Digital Governance, its evolution 1.2 Importance of Digital Governance 1.3 Present Global Trends of growth in E Governance, E-Tenders Digital Teams: 1.4 Concept, digital team building, Digital Team Structure 1.5 management of digital governance and its implementation towards organizational goals 1.6 Case Studies on Digital Governance	15				
2	Digital Infrastructure, Digital Strategy, Digital policy 2.1 Identifying the digital strategy 2.2 Digital Governance Infrastructure a)stages in digital strategies for success b) Data System Infrastructure c) Organisational infrastructure d) Human and Technological Infrastructure 2.3 Digital Policy The definition and scope of digital policy	14				
3	E Governance Models 3.1 Introduction 3.2 Models of Digital Governance 1. Broadcasting/ Dissemination Model 2. Critical Flow Model 3. Comparative Analysis Model 4. Mobilization and Lobbying Model 5. Interactive Service Model 3.3 E-Governance and Maturity Models 3.4 Five Maturity Models, its, characteristics 3.5 Good Governance through E governance Models 3.6 Case studies on E Governance Models	15				
4	Digital Governance and Corporate Governance Concept of Corporate Governance Digital Standards Corporate governance dynamics- impact on organisational digital governance framework Organization's culture and its digital governance framework	16				

	Trends in global web governance Case Studies	
5	Assingments: Case study, Article review, filed visit, Group presentations	

Reference List

- 1. Mergers, Acquisitions, and Other Restructuring Activities by Donald M. DePamphilis (2010) Academic Press
- 2. Mergers and Acquisitions: A Step-by-Step Legal and Practical Guide by Edwin L. Miller, Jr. (2008), John Wiley and Sons.



Name and Sign of Head

Examination Pattern

Total 100 marks

Internal – 50 marks

External-50 marks

Format of the Question Paper

Q.11 Short notes

Q.2 objectives

Q.3 short answers/case studies

Q.4 Long answers